



Updated
1st July 2008

About Us

RealEstateGuide.com.au is a boutique real estate portal that promotes good quality lifestyle and investment property in Australia.

We receive thousands of daily consumer searches with 84% of traffic arriving directly from top organic placements in the most popular search engines Google & Yahoo. *GOOGLE Statistics July 2008

Realestateguide.com.au offers years of experience in online marketing and advertising for real estate industry related services large or small.

Our role is to assist your business reach its market via online campaigns designed to attract consumer traffic and to direct potential customers to your business, products or services.

Steps Required when Advertising in a Business Directory

- Choose your advertising package
- Fax, post or email your registration form
- We contact you to obtain relevant content
- Campaign proof sign off
- Advertisement goes live upon receipt of payment

Advertising Packages

BUSINESS DIRECTORY LISTING \$275.00 per year

Example Directory Listing www.realestateguide.com.au/propertypursuit/

This package gives you a standard business listing which can be searched on via State/Region selection. This type of listing is beneficial for those businesses that are only looking to gain exposure with a local or regional marketplace.

- Logo (banner), website link and a 40 word description in the State/Region directory under your business category of i.e. Buyers Agent, Finance, Project Homes, Builders, Removals, Home & Garden, Agent Resources, Home Insurance

SPONSOR DIRECTORY LISTING \$1500.00 per year

Example Sponsor Listing www.realestateguide.com.au/your-mortgage/

This package is suited to larger businesses or those who want to reach a National Consumer Market. Reach more consumers as a Sponsor on Realestateguide.com.au. This package will dramatically increase the visitors to your business and services via your own custom web page which is hosted on Realestateguide.com.au

- A custom web page with 400 word description of your business and services and Keyword campaign designed to maximize an organic indexed result in Google and Yahoo making it easier for consumers to find your services
- Up to 5 Title Links on the top portion of your web page to attract and direct consumers to your website products or services - i.e. (Compare Interest Rates) or (Mortgage Refinancing) (Building Services)
- Up to 10 Resource Links set out within your text description on your web page
- Banners (Max 10) for title or resource links where desired. (See your mortgage example above)
- Your business Title, Micro Banner and link on our main Navigation

Complete this REGISTRATION FORM then fax, email or post it to us.

Phone: 1800 03 6660 | Fax: 02 6556 7451 | E-Mail: info@realestateguide.com.au | Post PO Box 1387 Taree 2430

BUSINESS DETAILS			
Business Name	ABN		
	ACN		
Location (or) Postal Address			
Town		City	
State		Postcode	
Telephone		Mobile	
Website			
Email		Fax	
Representative Contact Name			
*logos and artwork are to be supplied by the customer. If you require artwork or graphic design this can be provided at a rate of \$38.50 Hr.			

Packages and Services	Cost	Content Required
<input type="checkbox"/> BUSINESS LISTING (Upfront payment)	\$275.00 per year	Your banner with logo, website link and a 40 word business description located in our Business Directory under your category i.e. Finance, Insurance.
<input type="checkbox"/> SPONSOR PACKAGE (Upfront payment)	\$1500.00 per year	Full sized webpage for your business and hosted on Real Estate Guide. <ol style="list-style-type: none"> 400 word business description Logo images or banners 5 Title Links to your website positioned across the top of web page Resource links - positioned down the web page (Max 10) Banners for resource links where applicable (Max 5) Sponsor link and small logo on our main Navigation
<input type="checkbox"/> EXECUTIVE SERVICES Graphic Design, Website Development and SEO	Rates from \$38.50 - \$260 per hour	Our qualified Graphic Design, Web & SEO team can help with most of your requirements. Our additional services include Graphic Design, Internet + Web, Dynamic Database Driven consultation, Secure E-Commerce Solutions and Search Engine Optimization.
<input type="checkbox"/> YES I want to know more about being a link partner	FREE	If you have a high ranking website that's content relevant to the real estate industry we can arrange a reciprocal link partnership with you. *subject to approval
TOTAL COST :	\$	Note: Successful payment is required prior to ad going live.

PAYMENT OPTIONS

- Secure credit card payment visit www.realestateguide.com.au/payment
- Post payment to - PO Box 1387 Taree NSW 2403
- Westpac bank transfer: REALESTATEGUIDE.COM.AU | BSB 032-587 | Account number 21-1398 |



Credit Card payments will appear on your statement as REALESTATEGUIDE.COM.AU. A tax invoice will be automatically generated for online credit card payments. For other methods of payment a tax invoice will be emailed or posted to you.